



AUXOR TECH

ENDLESS CREATIVITY, GREAT SOLUTIONS

COMPANY PROFILE

At Auxor Tech - We make your dreams a Fabulous reality.

When it comes to developing our Web designs, and Digital solutions, we believe in efficiency and flexibility. We do our best to keep them perceptive and intelligent.

- We create highly lucrative, scalable digital solutions to ensure that there is always room for development.
- From the launch of your business through its smooth development, we offer Services & Solutions that make your journey to success smoother.

SERVICES & SOLUTIONS

- **Web Development:** A google search always leads to a website, and if it's not your website, chances are good that the person is actively searching for data on one of your competitors' websites. We create SEO- optimised, quick, navigable, and fluid site designs that keep your user informed and prevent them from straying from your content.
- **Graphic Design:** Beautiful digital experiences are what we enjoy designing and building for your users. We think that simplicity is the new chic and that each person has a unique way of responding to designs. As a result, we produce eye-catching designs that keep consumers engaged.
- **Digital Marketing:** You may connect with individuals and companies that are interested in your services and goods using our digital advertising strategies. Our method is result-driven, so there is no time lost in reaching you to your customers.
- **2D & 3D Animation:** We make use of educational tools and provide you an opportunity to grow your career in 2D & 3D animation and multimedia.
- **SEO:** In the longterm, organic searches are more beneficial than sponsored listings since they deliver more accurate information that is directly relevant to the subject being searched for. We can help you rank on the first page of Google Search for terms relating to your business.
- **Business Consulting:** Get Your Business and IT Strategies Aligned. We offer you Business Consulting based on your industry. From Planning to Marketing, Products to Services, Branding and Finances. We guide you in each and every step.

One Solution to many Industries

Information Technology	Pharmaceuticals	Construction	Food
Agriculture	Transport	Healthcare	Fashion & Retail
Electronics	Banking & Insurance	Real Estate	Entertainment & Arts
Hospitality	Financial Services	Tourism & Travel	Telecommunications
Engineering	Education	E- Commerce	Aviation
Automobiles	Chemical and Petrochemical	Logistics	Fintech



- E- Commerce website
- Business website
- Blog website
- Portfolio website
- Event website
- Personal website
- Membership website
- Nonprofit website
- Informational website



We use the latest programmes to write your codes for smooth performance and easily add new features to your app as your user base grows.



UX Design

UX is all about the functionality of your design and how it operates with your users and with the help of our user centric approach and extensive research we create awesome designs.



User Stories & Flows

We carefully carve a path for the user to understand and learn about your product, have reasons to go for it and finally let them know how to go about it.



User Research & Strategy

Users are everything, they decide what works and what doesn't and we like to know them well. We constantly research about their tastes and preferences and understand the direction they are moving in so that we are there when they reach a new place.



User Personas

User personas are profiles which imitate a real person and are based on user research like user behaviours, attitudes, likes and dislikes which help in designing and understanding the design from a users perspective.



Wireframes & Prototyping

This helps in finding a solution for user validation meaning how to provide a solution for a particular problem the user is facing and in providing relevant feedback to enhance the build.



User Interface Design

This is the final step where we create interactive designs focussed on the user and assess how visual elements are laid out, how they look and feel and finally how responsive they are.



Our mobile apps are smart and they constantly evolve with the changes in the environments they operate. They are highly functional and full of features giving your user a feeling of joy. Our apps are built to last.

iOS Applications

Apple app store data for 2018-19 shows that there are close to 2500 new app releases every day on the apple app store through which you can get an idea of the competition you have if you're thinking about an iOS app. Thus you need the best app development company and our experience counts when it comes to that.

Android Application Development

Over 3000 apps are released on the google play store, which tells us about the scope of an android app and the competition that comes along with it. You really have to build an awesome app to stand out from the crowd and our android development experience will certainly make your app stand out.

Quality Checks

Quality checks are important at every step, we believe that if we can't make a quality app then what's the point of making an app anyway. Thus we take it very seriously when it comes to the quality of our apps, constantly striving to make it glitch-free and smooth with the help of quality parameters applied at different stages and thoroughly checked.

Support and Maintenance

Our support team is with you 24x7 to solve your issues, whether it's a small problem or a big one our teams can take care of it. If you want a new feature to be added or a new integration that you're looking for, things just become easier with our support at your side.

Marketing Services Offered:

- SEO (Search Engine Optimization)
- SMO (Social Media Optimization)
- SMM (Social Media Marketing)
- PPC (Pay per Click)
- Content Marketing
- App Downloads Marketing
- Video Marketing
- Lead Generation



Which Animation Type Is
Better for Your Projects?

2D — vs — **3D**
ANIMATION



Animation Services offered:

- 2D Cartoon Animation
- 3D Cartoon Animation
- GIF Creation

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